



**GetREAL Career Technical Education Summit
January 15, 2008
Sacramento Convention Center**

Invitation to Sponsor

GetREAL Coalition Members and Interested Parties:

The coalition, including business, labor, law enforcement and educators, is bringing attention to career and technical education (CTE) needs in our public schools. CTE has suffered serious declines in the past decades, while high-wage jobs are going unfilled and students are complaining that courses are not relevant to their future. And yet, the public agree that all students should have more access to academically rigorous and cutting-edge CTE coursework.

Get REAL is promoting a discussion surrounding CTE and will be hosting a 2008 Career and Technical Education Summit on January 15 at the Sacramento Convention Center from 8:30 am to 3:30 pm. It will include a keynote luncheon, testimonials from educators and their students, a policy development session with leading legislators and an exhibition of student CTE coursework. An informal reception for all legislators and staff will immediately follow the summit.

You are invited to support this important event with a sponsorship of either a luncheon table for \$3,000 or a student display exhibit for \$1,000. Early sponsors will have their logos and organization names on the earliest of event promotions. Other benefits include:

- Two complimentary registrations if you sponsor a lunch table; One complimentary registration if you sponsor a student display;
- The printing of your company/organization's name and logo on printed event promotions;
- A professional sign with your company/organization's name and logo at the lunch table or next to the student display;
- Your company/organization's name, logo and website linked from www.GetREALca.com;
- Your company/organization will be identified and thanked during the session's agenda; and
- Your company/organization will be listed on the program and printed in the registration packets.

You can fill your luncheon table of eight by inviting legislators, their staff or regulatory/community educators (for no registration fee) or you can have us randomly fill it with conference attendees.

We'll link up your sponsorship of a study exhibit display by type as appropriate (agriculture, auto, engineering, construction, bio-science, etc.) as soon as the displays start confirming.

The GetREAL website, www.GetREALca.com, will have registration and details available within a couple months.

We appreciate your support of improved Career Technical Education in our schools and hope you'll participate in the summit. If you have any questions, don't hesitate to contact Loretta Macktal at 916-498-3314, or lmacktal@cmta.net.